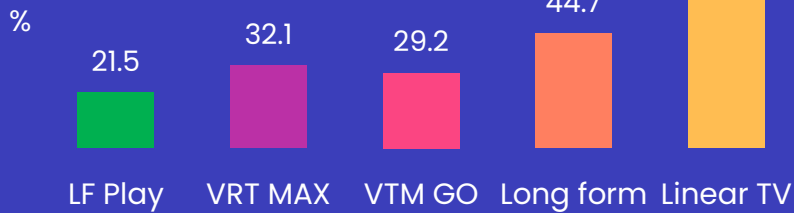


# Long form BVOD\* potentials: auxiliaries to TV

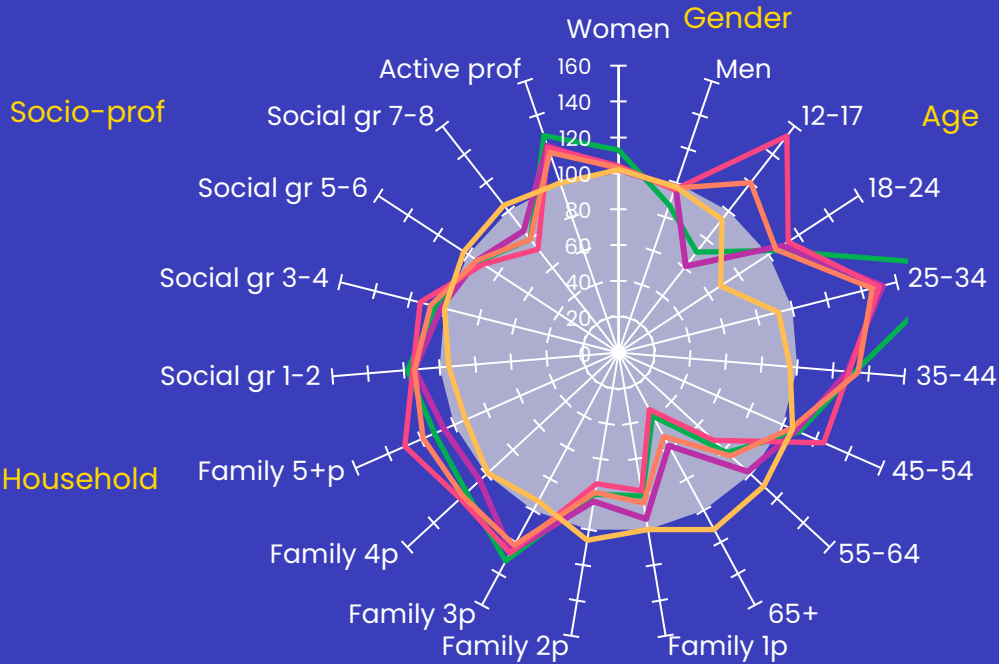
## North

Monthly potential 12+



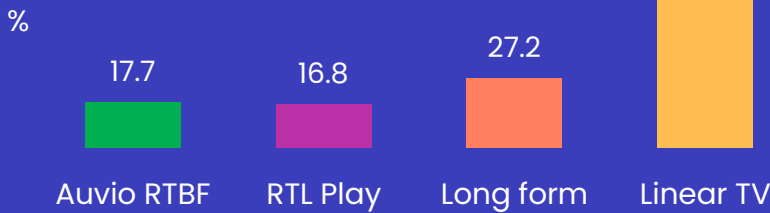
Demographic profile (index to 12+)

— LF Play — VRT MAX — VTM GO — Long form — Linear TV



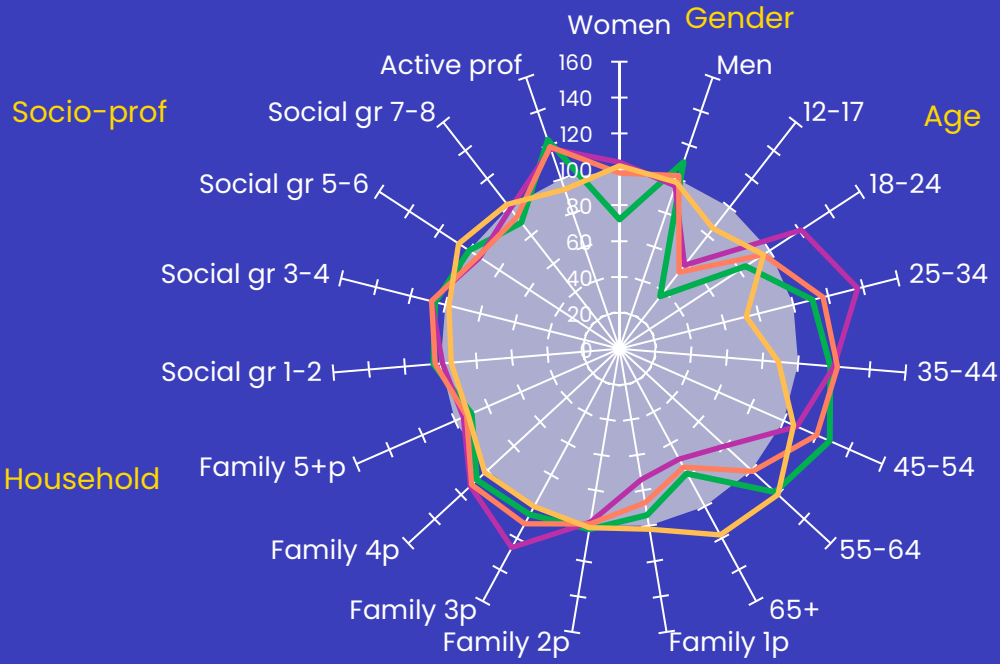
## South

Monthly potential 12+



Demographic profile (index to 12+)

— Auvio — RTL Play — Long form — Linear TV



Source: CIM TOVA. May 2026

